Devanshu Biswas.

Filmmaker | **Video Editor** | **3D Artist** | Creative Technologist

Gurugram, India | Portfolio: **devanshubiswas.com** | LinkedIn: linkedin.com/in/devanshu-biswas

Creative mind. Technical curiosity. Builder's mentality.

9M+
views on work made by me

30 reels
comedy series for Coca-Cola India

IFP
Best Film nominee, 50-Hour Challenge

Since 2018
idea, shoot, edit, 3D and AI

SELECTED WORK



ixigo campaign
Jackie Shroff & Suniel Shetty



Coca-Cola
30 reels



Agla Station: Mars
AI film, 302K views



Train 3D
Blender



Digital humans
Unreal Engine short



Goober
2.9M views

Watch all of it at **devanshubiswas.com**

SUMMARY

Filmmaker and creative technologist who takes an idea from concept and script through shoot, edit, 3D, VFX and AI production to final delivery. In the industry since 2018, making short-form video, brand films and ads built to be shared: **9M+ views**, a **30-reel series for Coca-Cola India** and an **IFP Best Film nomination**.

EXPERIENCE

Creative Director / Showrunner, Shareworthy Labs
2025 - Present | Gurugram, India

- Created and produced a 30-reel comedy series for Coca-Cola India's Super Power Retailer Program (with NSDC, Skill India) teaching retail business skills to shopkeepers: concept, scripting, shoot, edit and delivery.
- Built and run a content lab making original social formats with about 7 million total views, including Goober (2.9M views) and Road Revenger (1M views).
- Lead creative direction, content strategy and production from ideation to final export.

Senior Visual Artist, ixigo
Nov 2023 - Nov 2024 | Gurugram, India

- Made 3D, CGI and AI films for brand and product launches, including the ixigo AU credit card launch film built and rendered in Blender.
- Produced the AI film "Agla Station: Mars" (302K views) and AI art series for social media.

Filmmaker, ixigo
Aug 2019 - Nov 2023 | Gurugram, India

- Shot and edited brand films, ads and social content for India's travel app.
- Worked on the Jackie Shroff and Suniel Shetty campaign: concept, behind-the-scenes, social cut-downs and campaign reels.
- Created viral formats such as "How to Speak Arabic in a Minute" (1.3M views) and the "How to Speak Lucknowi" and "Kanpuriya" series.

Video Production Manager, Cuts N Camera Production
Jan 2019 - May 2019 | Gurugram, India

- Produced corporate ad films and event films and managed the production house's running projects.

Freelance Filmmaker
Jan 2018 - Dec 2018

- Shot and edited event films, explainer videos and promos for clients including Daffodil Software.

YouTube Creator, Techie Dada
2016 - 2020

- Wrote, shot, hosted and edited 89 Hindi technology videos; about 695K views and 4.8K subscribers.

SKILLS

VIDEO

Filmmaking | Direction | Cinematography | Video Editing | Color Grading | Sound Design | Short-form Video | Brand Films | Long-form and YouTube Editing | Podcast Editing

CREATIVE

Concept Development | Scriptwriting | Creative Direction | Content Strategy | Social Media Content | Personal Branding

3D, VFX AND AI

3D Modeling | CGI | Compositing | VFX | Virtual Production | MetaHuman | Generative AI Video and Images

TECHNICAL

Python | JavaScript | Workflow Automation

TOOLS

DaVinci Resolve | Premiere Pro | After Effects | Photoshop | Blender | Unreal Engine | ComfyUI

EDUCATION

Bachelor of Computer Applications (BCA)

Certifications

Unreal Engine Virtual Production - Pearl Academy

#GenGeo Storytelling for Impact: Photography - National Geographic Society and Adobe

AWARDS

Best Film Nominee
IFP 50-Hour Filmmaking Challenge, Season 13, for the short film "Billi" (co-editor and assistant DOP)